

# LATE SURGE IN TENNESSEE PUSHES KERRY ATOP EDWARDS & CLARK

\* EXCLUSIVE SURVEYUSA RESEARCH RESULTS \*

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

## BATTLE FOR 2ND BETWEEN EDWARDS, WHO HAS MOMENTUM, & CLARK, WHO DOES NOT

- \* 12 HRS TILL POLLS OPEN IN THE TN PRESIDENTIAL PRIMARY, JOHN KERRY IS POISED TO WIN A SIGNIFICANT VICTORY OVER JOHN EDWARDS & WESLEY CLARK, WHO ARE IN A TIGHT FIGHT FOR 2ND, ACCORDING TO SURVEYUSA POLL OF 523 CERTAIN PRIMARY VOTERS CONDUCTED 2/7 + 2/8.
- \* ON PRIMARY EVE IT'S: KERRY 35%, EDWARDS 25%, CLARK 24%, HOWARD DEAN 9%. COMPARED TO POLL RELEASED 2/3 (BEFORE RESULTS OF OK, SC, AZ, MO KNOWN), KERRY IS UP 4, EDWARDS IS UP 5, CLARK IS DOWN 2. IN 30 DAYS, KERRY IS UP 9 FOLD; DEAN HAS LOST 2/3 OF HIS BASE.
- \* EDWARDS RUNS STRONG IN CENTRAL TN & AMONG CONSERVATIVES & MIDDLE-AGED VOTERS. CLARK RUNS WELL IN EASTERN TN, AMONG WOMEN & BLACKS. KERRY RUNS WELL AMONG OLDER VOTERS, LIBERALS & IN WESTERN TN. DEAN BACKERS ARE YOUNG, INDEPENDENT & MALE.

RESEARCH CONDUCTED E.T.

040207 13:00-20:28 040208 13:00-21:02 ET

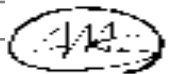
APPROVED

RESPONDENTS DRAWN FROM

THE ENTIRE STATE OF TN

RANDOM SAMPLE SELECTED BY

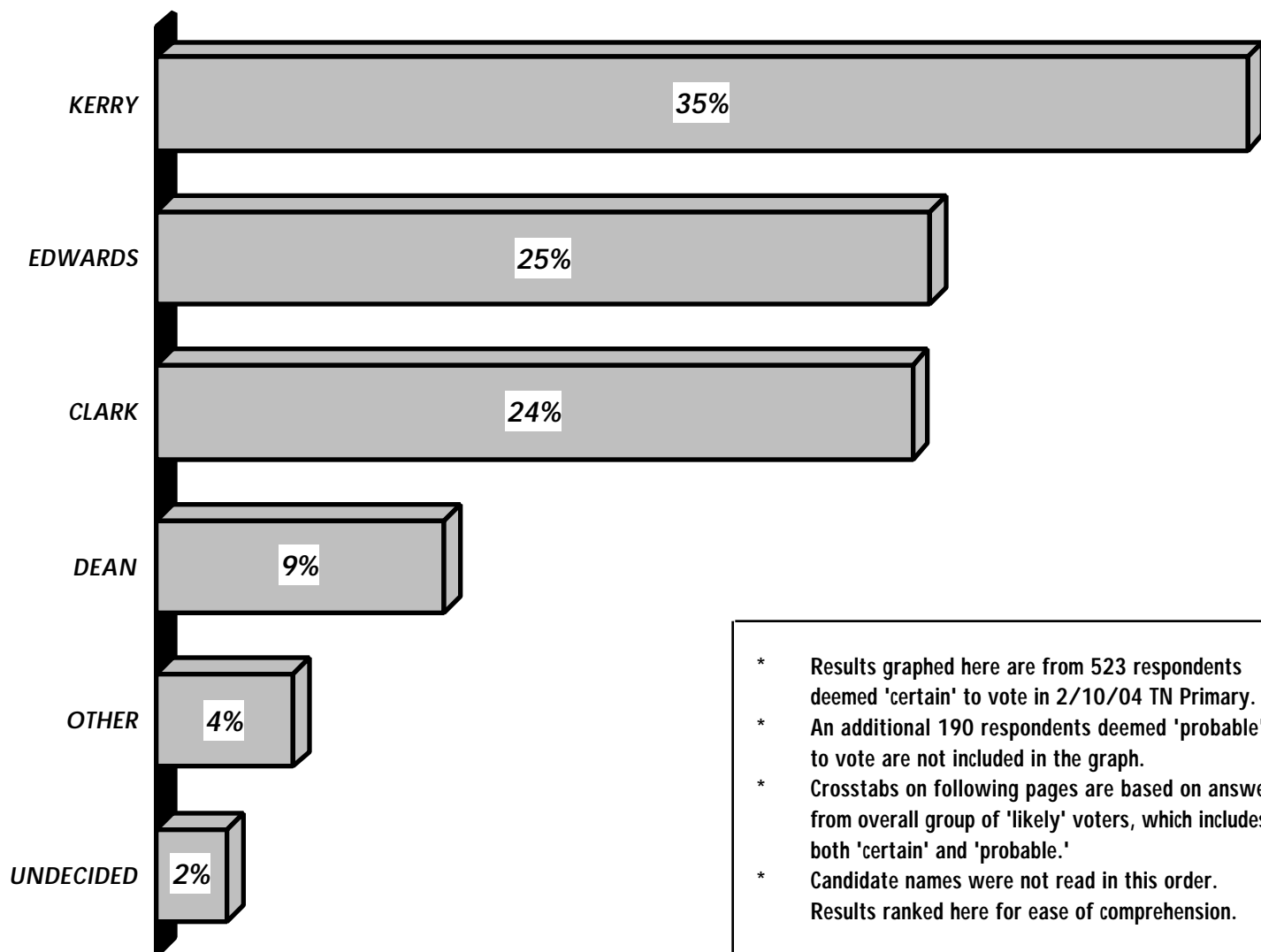
SURVEY SAMPLING, INC.



RESEARCH CONDUCTED FOR WBIR-TV KNOXVILLE & WXIA-TV ATLANTA

**VOTE FOR PRESIDENT / ALL CERTAIN VOTERS**

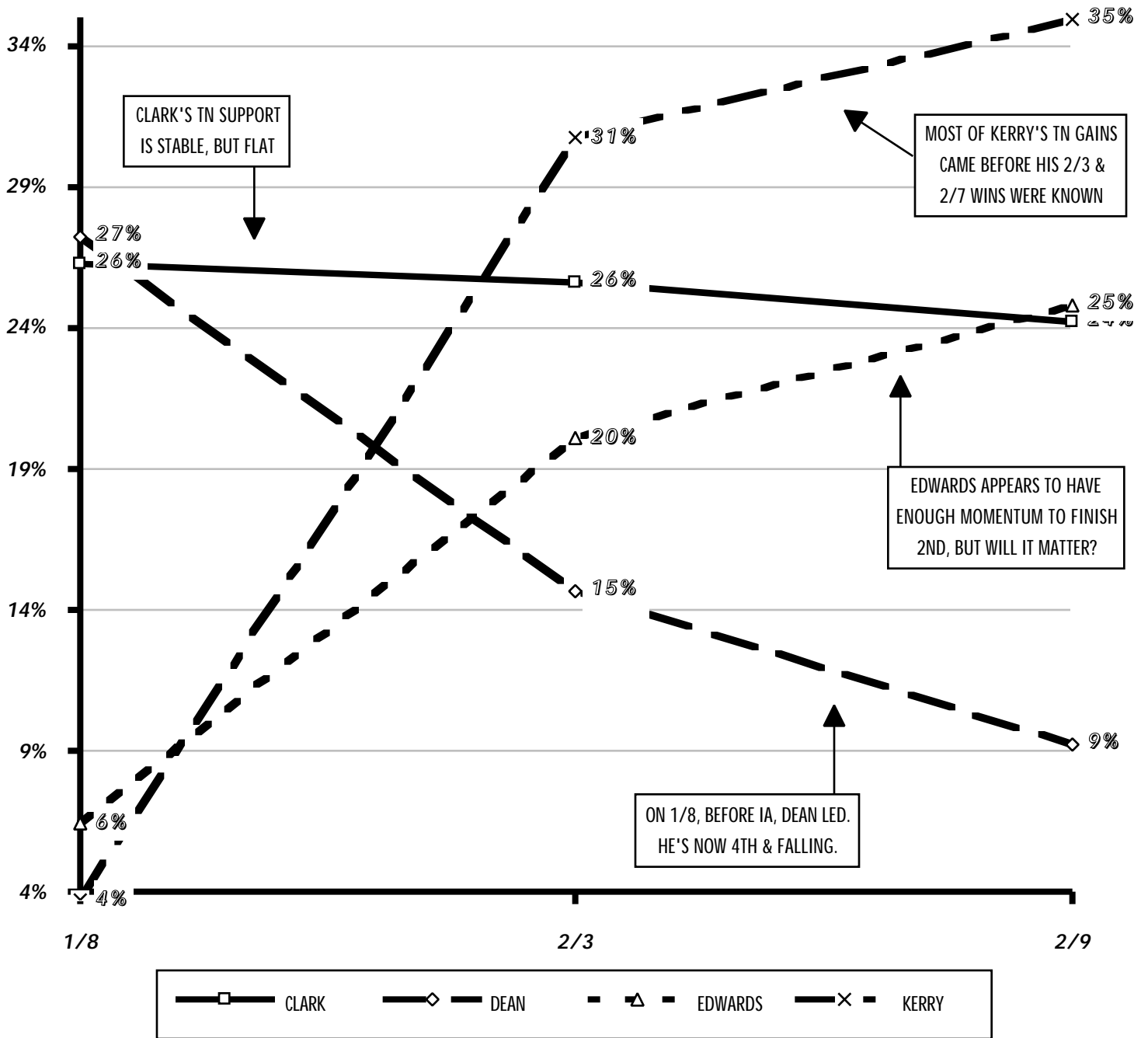
VOTERS IN TENNESSEE WILL VOTE FOR DEMOCRATIC PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON FEBRUARY 10TH. IF THE TENNESSEE PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? WESLEY CLARK? HOWARD DEAN? JOHN EDWARDS? JOHN KERRY? OR SOME OTHER CANDIDATE?



|  |             |  |
|--|-------------|--|
| THIS IS A SURVEY OF                    | 523         | CERTAIN VOTERS FROM THE ENTIRE STATE OF TN |
| OVERALL RESULTS CONSIDERED SIGNIFICANT | $\pm 4.5\%$ | A LARGER $\pm$ APPLIES TO SUBPOPULATIONS   |

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

|   | CERTAIN | PROBABLE | OVERALL | MALE | FEMALE | AGE 18 - 34 | AGE 35 - 54 | AGE 55+ | WHITE | BLACK | HI SPANIC | OTHER | REPUBLICAN | DEMOCRAT | INDEPENDENT/OTHER |
|---|---------|----------|---------|------|--------|-------------|-------------|---------|-------|-------|-----------|-------|------------|----------|-------------------|
| <b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b> |         |          |         |      |        |             |             |         |       |       |           |       |            |          |                   |
| CLARK   | 24%     | 20%      | 23%     | 20%  | 26%    | 25%         | 21%         | 24%     | 22%   | 27%   | 9%        | 20%   | 21%        | 23%      | 28%               |
| DEAN  | 9%      | 11%      | 10%     | 14%  | 7%     | 13%         | 12%         | 5%      | 9%    | 14%   | 0%        | 0%    | 9%         | 9%       | 14%               |
| EDWARDS   | 25%     | 25%      | 25%     | 25%  | 25%    | 21%         | 28%         | 23%     | 28%   | 14%   | 26%       | 49%   | 27%        | 23%      | 28%               |
| KERRY   | 35%     | 28%      | 33%     | 34%  | 33%    | 32%         | 30%         | 39%     | 32%   | 36%   | 64%       | 32%   | 24%        | 39%      | 24%               |
| OTHER   | 4%      | 9%       | 6%      | 7%   | 5%     | 4%          | 7%          | 5%      | 6%    | 4%    | 0%        | 0%    | 15%        | 2%       | 6%                |
| UNDECIDED                                       | 2%      | 8%       | 4%      | 1%   | 6%     | 5%          | 3%          | 4%      | 3%    | 7%    | 0%        | 0%    | 4%         | 3%       | 1%                |
|   |         |          |         |      |        |             |             |         |       |       |           |       |            |          |                   |
|   |         |          |         |      |        |             |             |         |       |       |           |       |            |          |                   |
|   |         |          |         |      |        |             |             |         |       |       |           |       |            |          |                   |
|   | 100%    | 100%     | 100%    | 100% | 100%   | 100%        | 100%        | 100%    | 100%  | 100%  | 100%      | 100%  | 100%       | 100%     | 100%              |

|  | CERTAIN | PROBABLE | OVERALL | MALE | FEMALE | AGE 18 - 34 | AGE 35 - 54 | AGE 55+ | WHITE | BLACK | HI SPANIC | OTHER | REPUBLICAN | DEMOCRAT | INDEPENDENT/OTHER |
|--|---------|----------|---------|------|--------|-------------|-------------|---------|-------|-------|-----------|-------|------------|----------|-------------------|
| <b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b> |         |          |         |      |        |             |             |         |       |       |           |       |            |          |                   |
| CLARK  | 105     | 86       | 100     | 86   | 111    | 109         | 91          | 105     | 97    | 116   | 40        | 85    | 89         | 101      | 120               |
| DEAN   | 95      | 113      | 100     | 143  | 67     | 137         | 120         | 46      | 92    | 139   | 5         | 0     | 89         | 95       | 142               |
| EDWARDS  | 100     | 100      | 100     | 101  | 100    | 83          | 115         | 93      | 111   | 56    | 106       | 196   | 110        | 94       | 113               |
| KERRY  | 106     | 85       | 100     | 102  | 99     | 96          | 89          | 117     | 96    | 108   | 192       | 96    | 74         | 117      | 72                |
| OTHER  | 79      | 157      | 100     | 120  | 84     | 76          | 119         | 93      | 114   | 63    | 7         | 0     | 274        | 43       | 102               |
| UNDECIDED  | 62      | 205      | 100     | 26   | 157    | 125         | 74          | 115     | 79    | 184   | 0         | 0     | 107        | 83       | 22                |
|  |         |          |         |      |        |             |             |         |       |       |           |       |            |          |                   |
|  |         |          |         |      |        |             |             |         |       |       |           |       |            |          |                   |
|  |         |          |         |      |        |             |             |         |       |       |           |       |            |          |                   |

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL  
WEST  
CENTRAL  
EAST  
CONSERVATIVE  
MODERATE  
LIBERAL

| <b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b> |      |      |      |      |      |      |      |  |  |  |  |  |  |  |
|---|------|------|------|------|------|------|------|--|--|--|--|--|--|--|
| CLARK   | 23%  | 21%  | 23%  | 25%  | 26%  | 22%  | 21%  |  |  |  |  |  |  |  |
| DEAN  | 10%  | 11%  | 11%  | 7%   | 10%  | 9%   | 11%  |  |  |  |  |  |  |  |
| EDWARDS   | 25%  | 20%  | 28%  | 25%  | 27%  | 26%  | 18%  |  |  |  |  |  |  |  |
| KERRY   | 33%  | 37%  | 29%  | 34%  | 24%  | 36%  | 44%  |  |  |  |  |  |  |  |
| OTHER   | 6%   | 5%   | 5%   | 6%   | 10%  | 3%   | 5%   |  |  |  |  |  |  |  |
| UNDECI DED                                      | 4%   | 6%   | 3%   | 3%   | 3%   | 4%   | 1%   |  |  |  |  |  |  |  |
|   |      |      |      |      |      |      |      |  |  |  |  |  |  |  |
|   |      |      |      |      |      |      |      |  |  |  |  |  |  |  |
|   |      |      |      |      |      |      |      |  |  |  |  |  |  |  |
|   | 100% | 100% | 100% | 100% | 100% | 100% | 100% |  |  |  |  |  |  |  |

| <b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b> |     |     |     |     |     |     |     |  |  |  |  |  |  |  |
|--|-----|-----|-----|-----|-----|-----|-----|--|--|--|--|--|--|--|
| CLARK  | 100 | 89  | 100 | 108 | 112 | 94  | 93  |  |  |  |  |  |  |  |
| DEAN   | 92  | 108 | 100 | 71  | 100 | 88  | 104 |  |  |  |  |  |  |  |
| EDWARDS  | 87  | 70  | 100 | 86  | 96  | 91  | 63  |  |  |  |  |  |  |  |
| KERRY  | 113 | 127 | 100 | 116 | 80  | 123 | 149 |  |  |  |  |  |  |  |
| OTHER  | 102 | 94  | 100 | 112 | 184 | 57  | 89  |  |  |  |  |  |  |  |
| UNDECI DED   | 120 | 183 | 100 | 90  | 92  | 121 | 36  |  |  |  |  |  |  |  |
|  |     |     |     |     |     |     |     |  |  |  |  |  |  |  |
|  |     |     |     |     |     |     |     |  |  |  |  |  |  |  |
|  |     |     |     |     |     |     |     |  |  |  |  |  |  |  |

OVERALL  
WEST  
CENTRAL  
EAST  
CONSERVATIVE  
MODERATE  
LIBERAL





The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.