

# NH: DEAN WON'T PLAY DEAD; KERRY ON TOP, BUT NO BLOWOUT IN SNOW

\* EXCLUSIVE SURVEYUSA RESEARCH RESULTS \*

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

## 2ND OPTY FOR DEAN MACHINE TO FAIL, OR WILL IT REDEEM ITSELF? EDWARDS 3RD, CLARK 4TH

- \* IN 5 DAYS OF NH TRACKING, AFTER IOWA CAUCUSES & STATE OF UNION ADDRESS, JOHN KERRY HAS NEVER LED HOWARD DEAN BY MORE THAN 11 PTS & ON PRIMARY EVE LEADS DEAN BY 5 PTS, ACCORDING TO SURVEYUSA POLL OF 481 'CERTAIN' NH VOTERS ON 1/25. DAILY TRACK INSIDE.
- \* WE SEE IT: KERRY 33%, DEAN 28%, JOHN EDWARDS 14%, WESLEY CLARK 12%, JOE LIEBERMAN 7%.
- \* IF DEAN BACKERS AGAIN PROVE TO BE 'ALL-TALK,' KERRY DOES MUCH BETTER. THE MORE INDYS WHO VOTE, THE BETTER FOR CLARK, EDWARDS & LIEBERMAN, BUT THEY ARE CLUSTERED WAY BACK.
- \* NEW: DEAN RUNS BETTER WITH WOMEN THAN MEN. KERRY RUNS BETTER THAN DEAN AMONG YOUNG.
- \* DEAN GETS 41% OF LIBERAL VOTE; LIBERALS ARE 30% OF TURNOUT MODEL. IF FEWER LIBERALS VOTE, ADVANTAGE KERRY. KERRY GETS 36% OF MODERATE VOTE; 53% OF VOTERS ARE MODERATE.

RESEARCH CONDUCTED E.T.

040125 09:13-20:54 ET

APPROVED

RESPONDENTS DRAWN FROM

THE STATE OF NEW HAMPSHIRE

RANDOM SAMPLE SELECTED BY

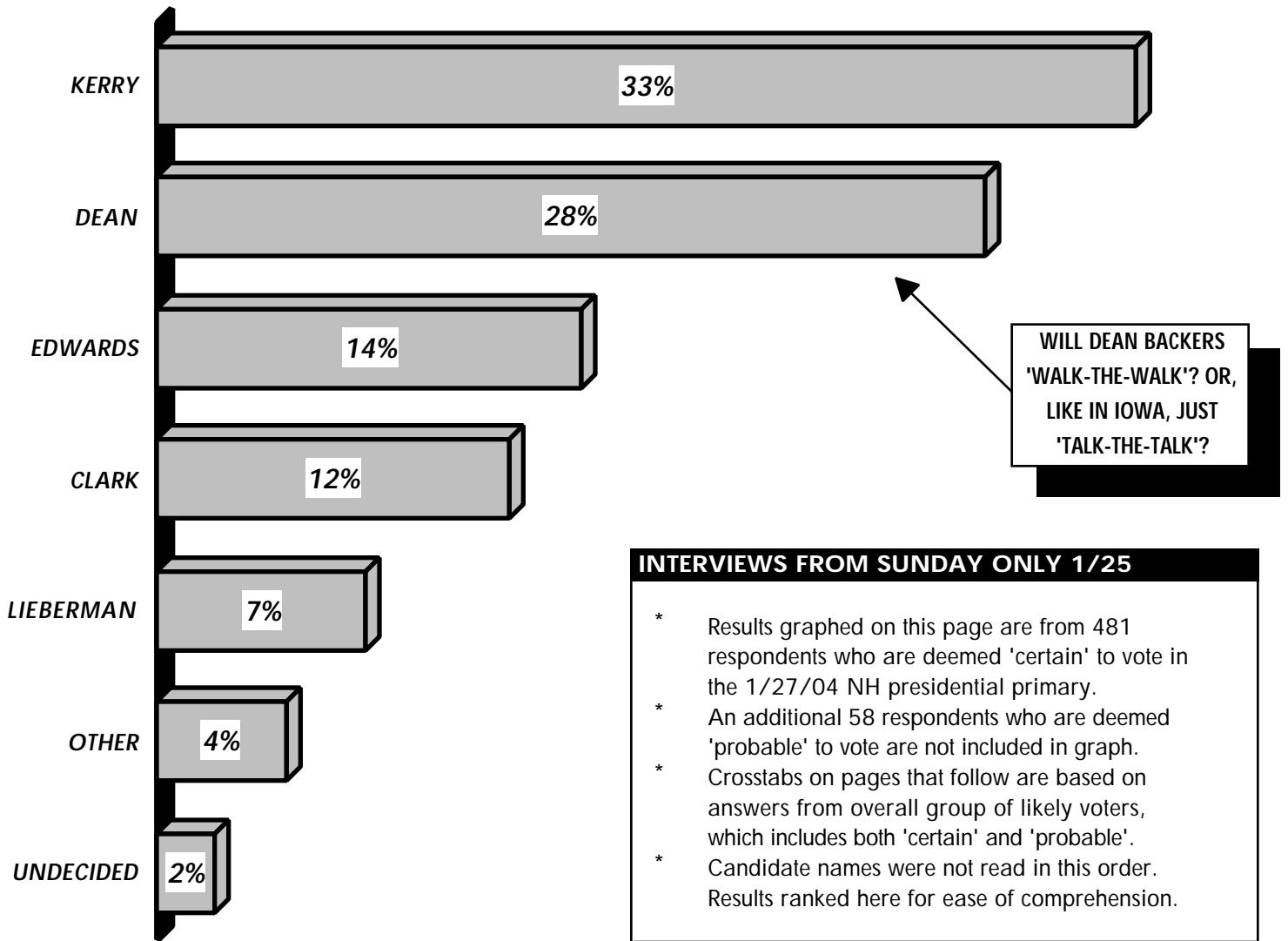
SURVEY SAMPLING, INC.



RESEARCH CONDUCTED FOR WCSH-TV PORTLAND, WLNE-TV PROVIDENCE & WRGB-TV ALBANY

**VOTE FOR CANDIDATE / ALL CERTAIN VOTERS**

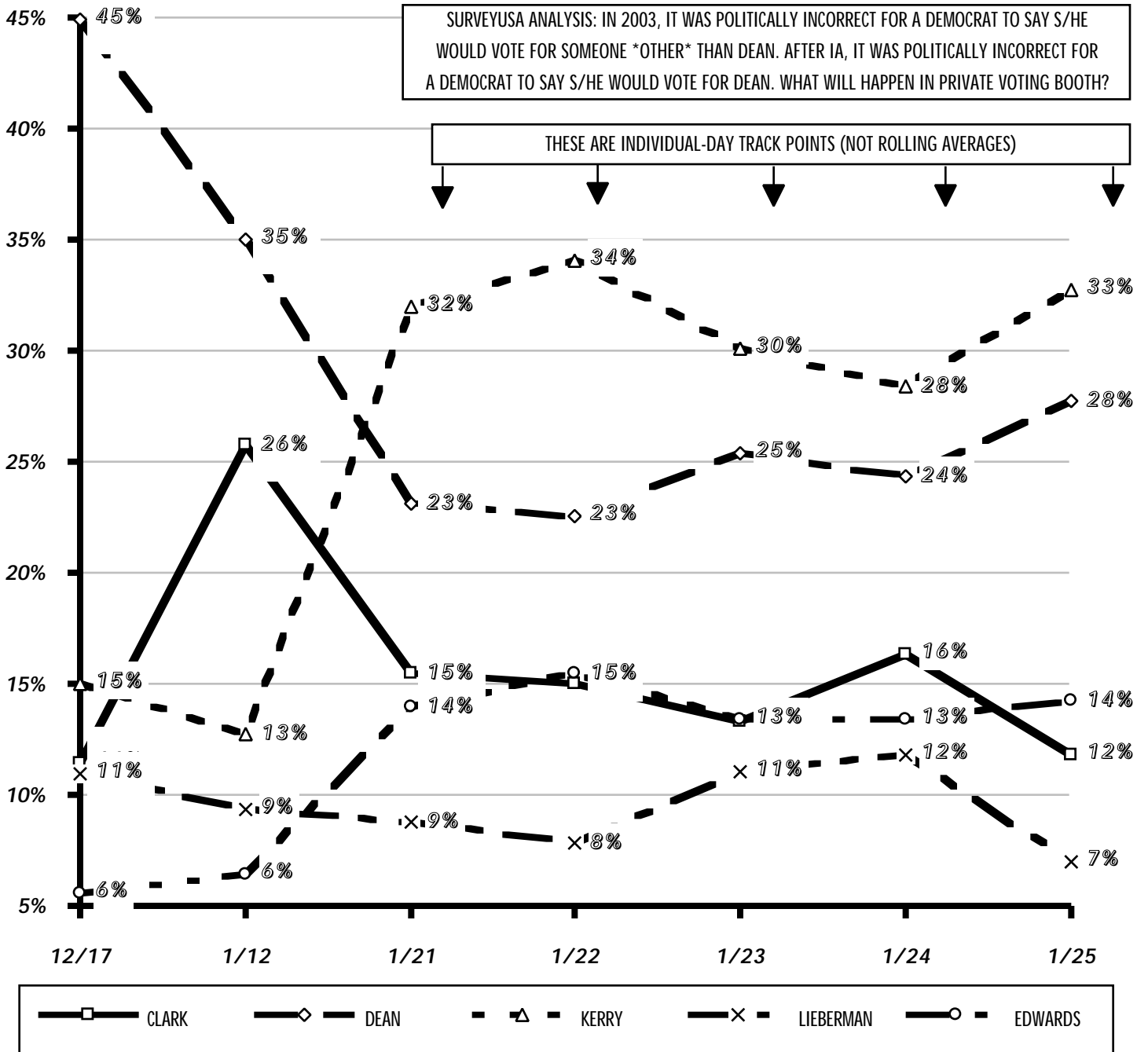
VOTERS IN NEW HAMPSHIRE WILL VOTE FOR DEMOCRATIC PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON TUESDAY. IF THE NEW HAMPSHIRE PRESIDENTIAL PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? WESLEY CLARK? HOWARD DEAN? JOHN EDWARDS? JOHN KERRY? JOE LIEBERMAN? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	481	CERTAIN VOTERS FROM THE STATE OF NEW HAMPSHIRE
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.6%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR CANDIDATE / ALL CERTAIN VOTERS



VOTE FOR CANDIDATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	CONSERVATIVE	MODERATE	LIBERAL	DEMOCRAT	INDEPENDENT
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>													
CLARK	12%	15%	12%	11%	13%	12%	11%	13%	13%	13%	12%	11%	14%
DEAN	28%	15%	26%	24%	28%	28%	24%	29%	11%	23%	41%	30%	22%
EDWARDS	14%	14%	14%	12%	16%	13%	18%	8%	15%	15%	12%	12%	17%
KERRY	33%	27%	32%	35%	30%	32%	33%	31%	31%	36%	27%	36%	28%
LIBERMAN	7%	17%	8%	9%	7%	7%	9%	8%	18%	8%	2%	5%	11%
OTHER	4%	12%	5%	7%	4%	7%	3%	7%	9%	4%	5%	4%	7%
UNDECIDED	2%	0%	2%	2%	2%	0%	2%	3%	2%	1%	2%	2%	1%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	CONSERVATIVE	MODERATE	LIBERAL	DEMOCRAT	INDEPENDENT
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>													
CLARK	98	120	100	93	106	103	93	109	104	104	96	89	112
DEAN	105	56	100	91	108	108	89	112	43	86	156	113	85
EDWARDS	100	99	100	83	115	93	127	59	109	107	81	82	120
KERRY	102	83	100	108	92	99	102	98	97	112	83	113	86
LIBERMAN	86	214	100	116	86	83	111	96	221	102	29	65	139
OTHER	84	233	100	128	75	142	63	127	176	77	99	77	126
UNDECIDED	109	23	100	103	97	0	106	177	123	61	96	126	71



The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.